

FIG. 1

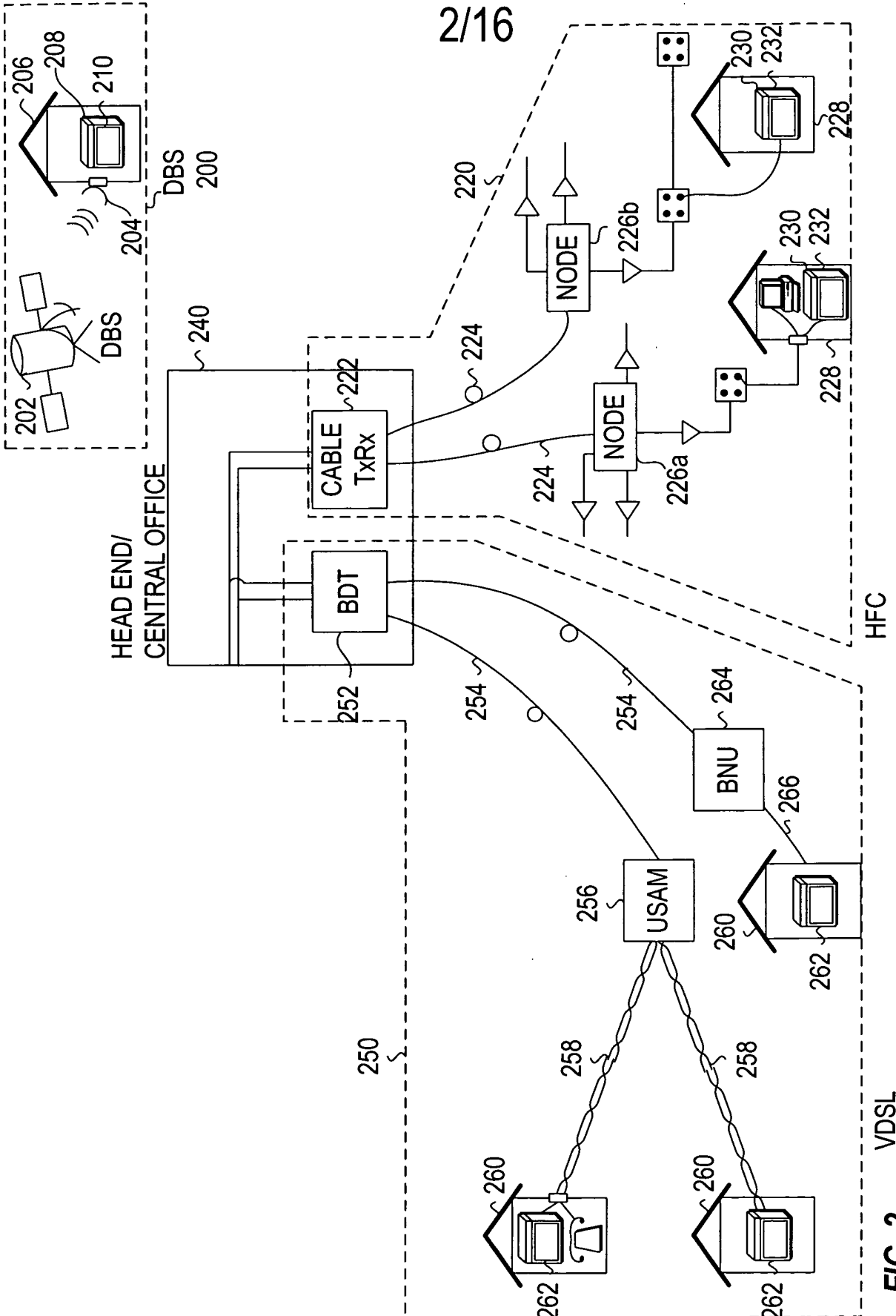


FIG. 2

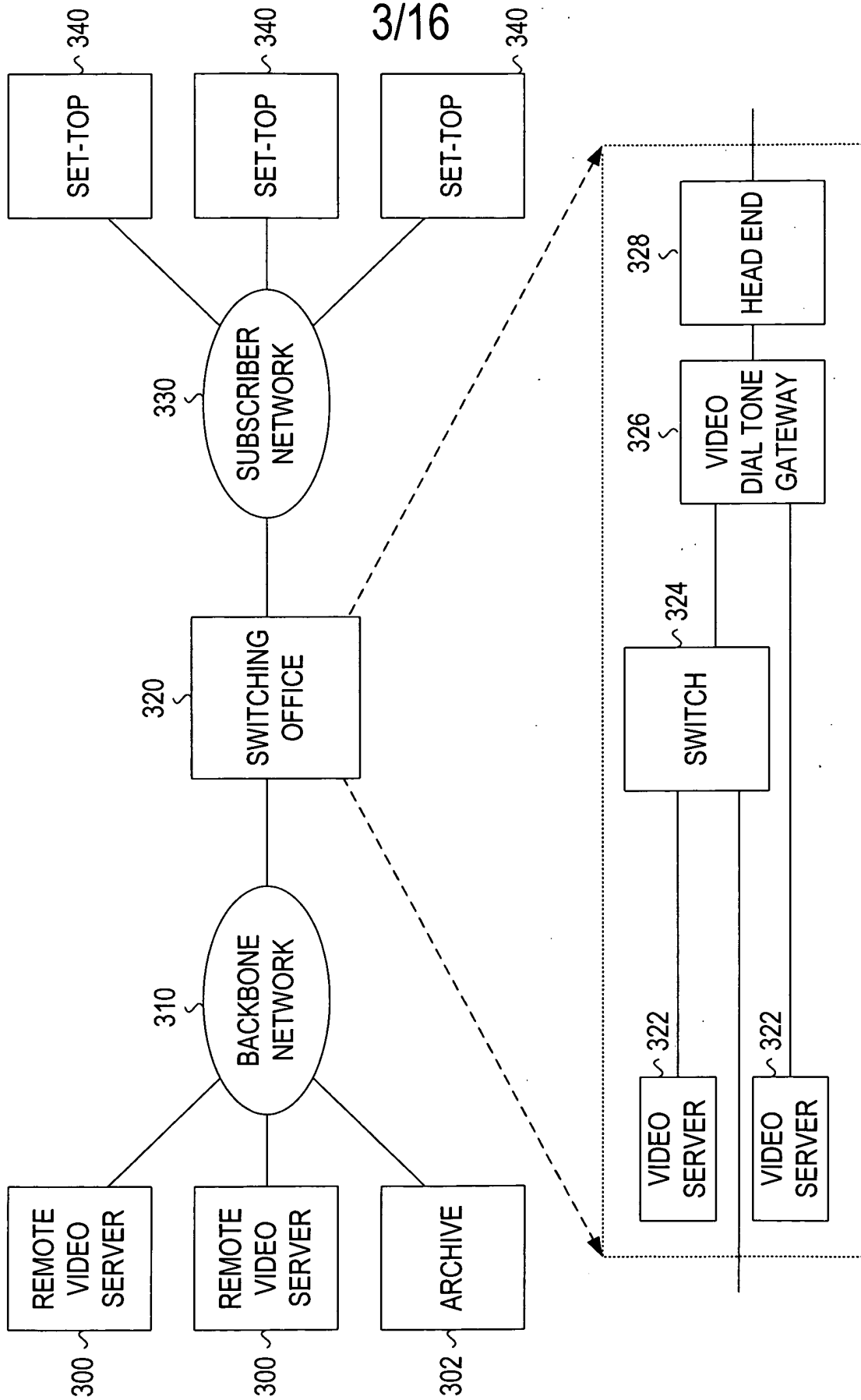


FIG. 3

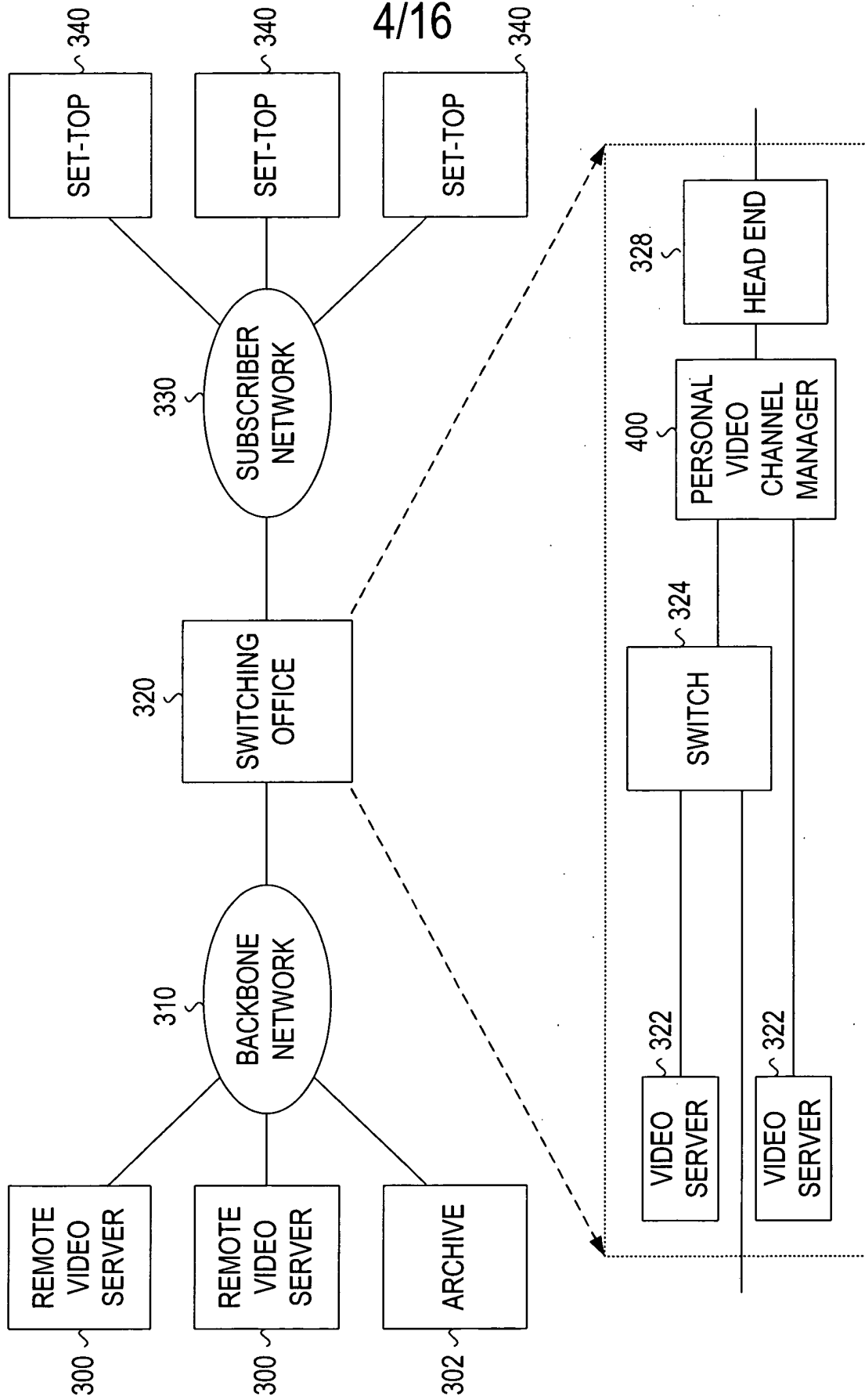


FIG. 4



FIG. 6

7/16

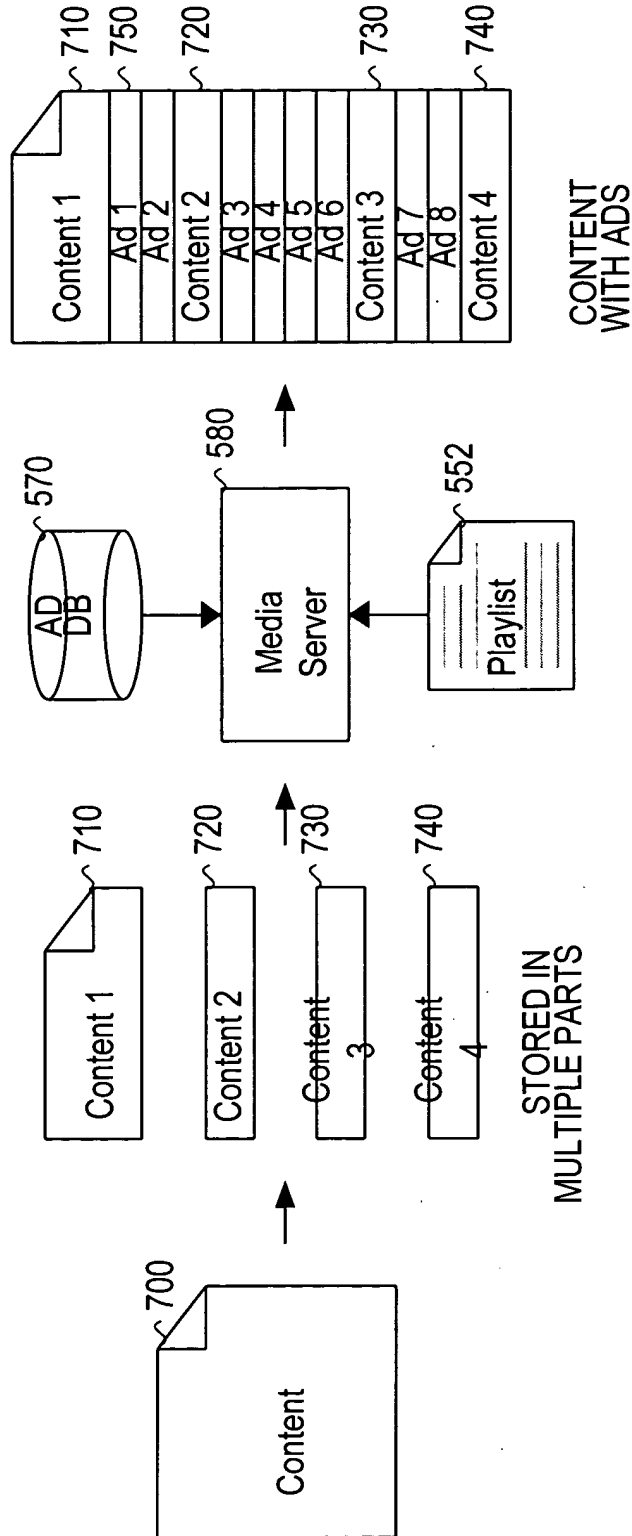


FIG. 7

8/16

ORIGINAL PLAYLIST

INDEX	DURATION	URL	REPLACE AD IN PLAYLIST WITH LOCAL REFERENCE
001	000030	\\MEDIA\ADS\FOCUS.MPG	
002	000030	\\MEDIA\ADS\CORN.MPG	
003	012200	\\MEDIA\MOVIE\SCARY2.MPG	
...			

NEW PLAYLIST

INDEX	DURATION	SOURCE	URL
001	000030	MEDIA SERVER	\\MEDIA\ADS\FOCUS.MPG
002	000030	AD QUEUE	\\LOCALHOST\ADS\CORN.MPG
003	012200	MEDIA SERVER	\\MEDIA\MOVIE\SCARY2.MPG
...			

FIG. 8

9/16

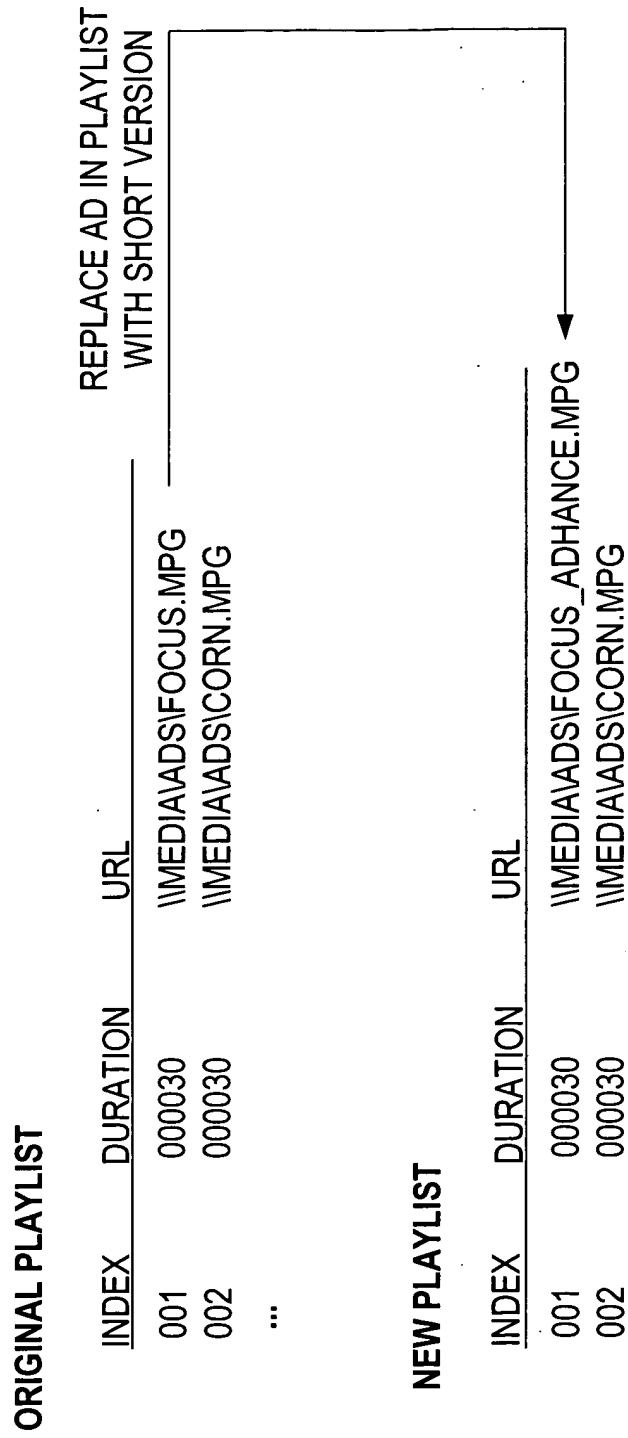


FIG. 9

INDEX	DURATION	URL	ALTERNATE URL
001	000030	\\MEDIA\ADS\FOCUS.MPG	\\MEDIA\ADS\FOCUS ALT.MPG
002	000030	\\MEDIA\ADS\CORN.MPG	\\MEDIA\ADS\CORN ALT.MPG
...			

FIG. 10

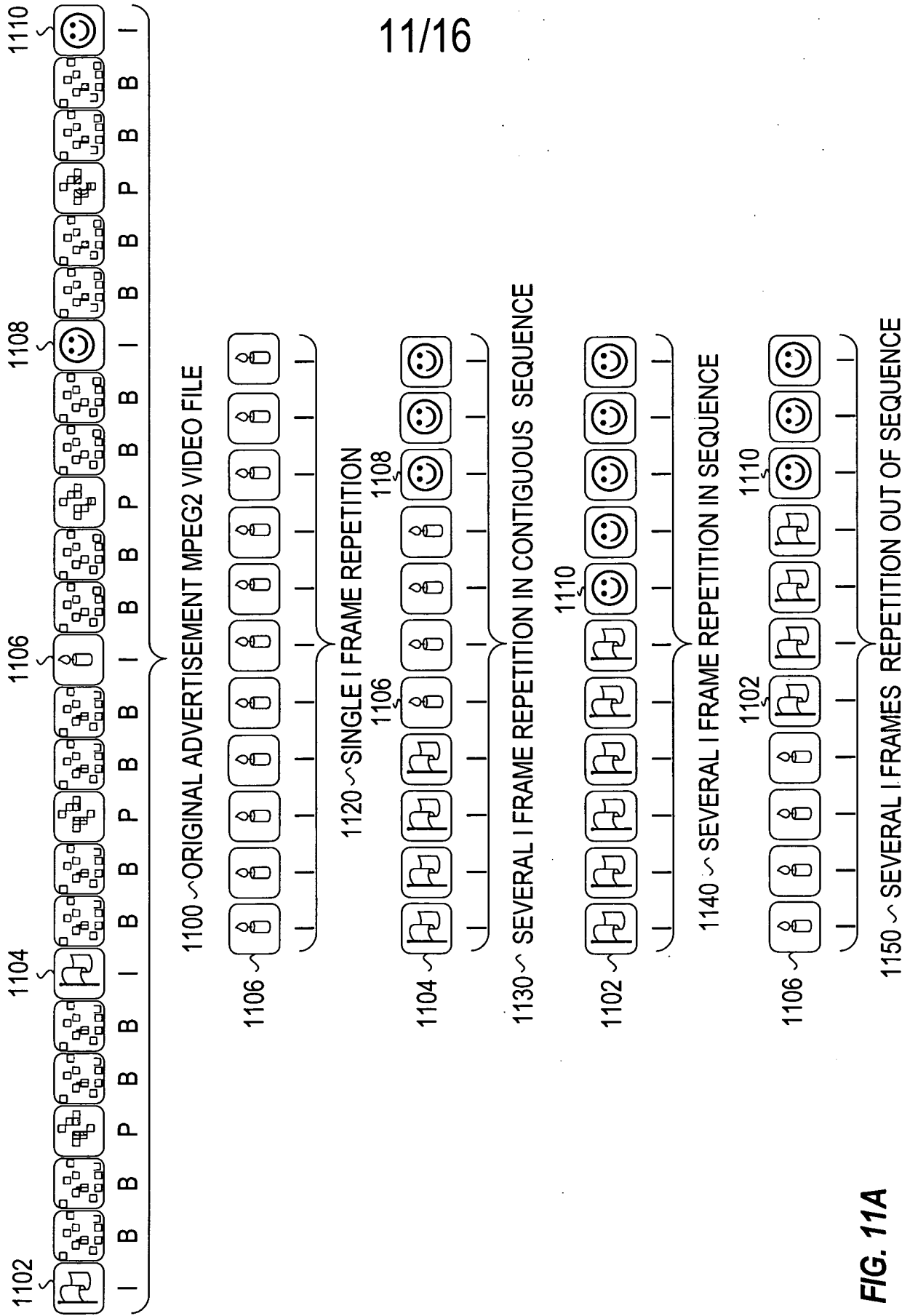


FIG. 11A

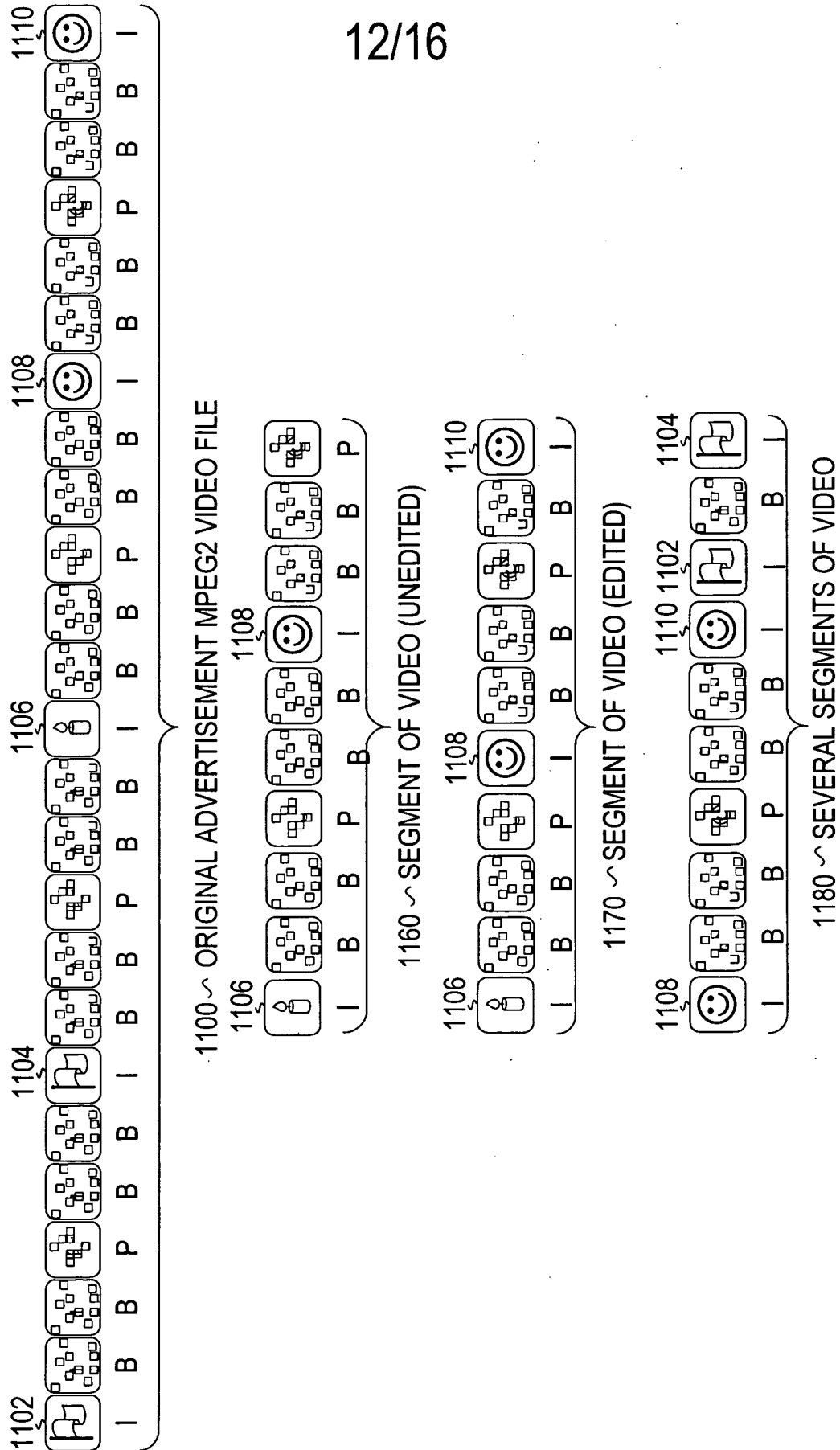


FIG. 11B



FIG. 11C

14/16

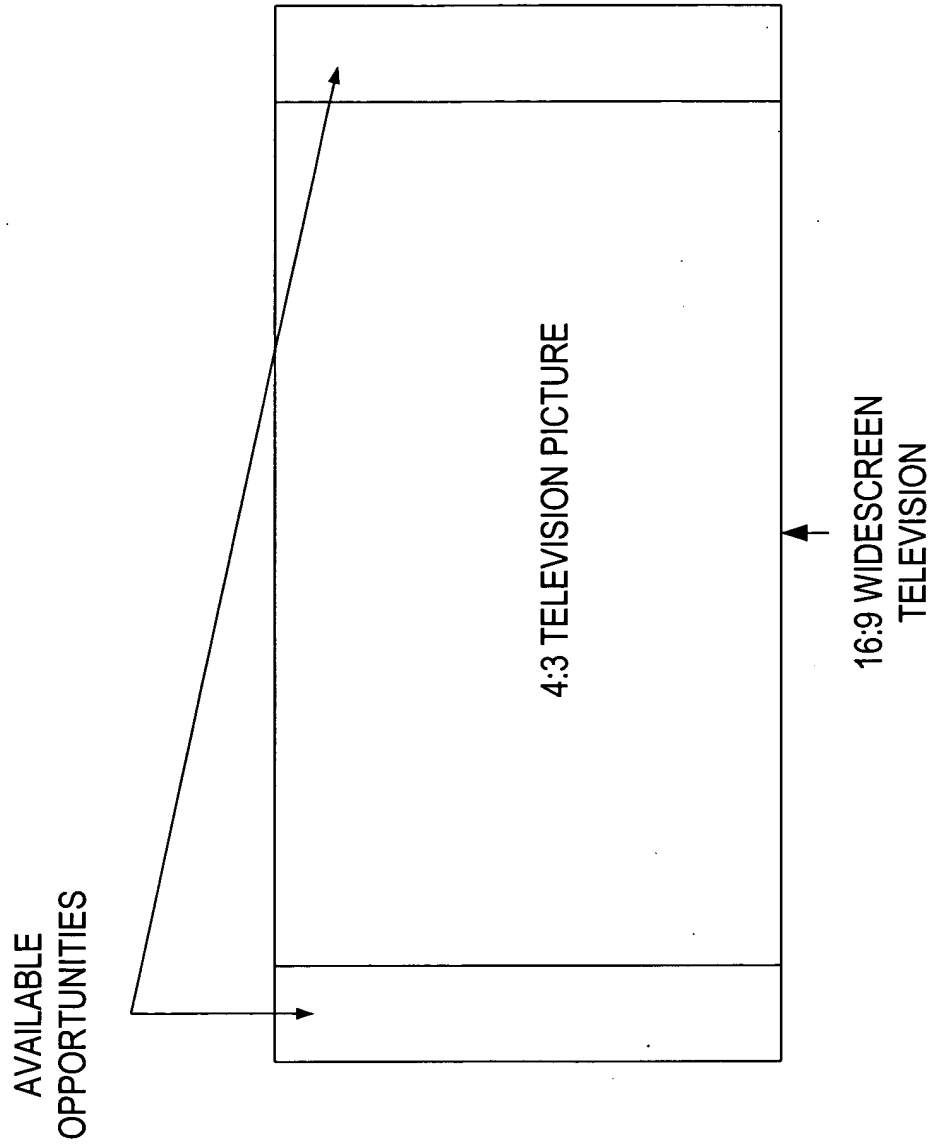


FIG. 12

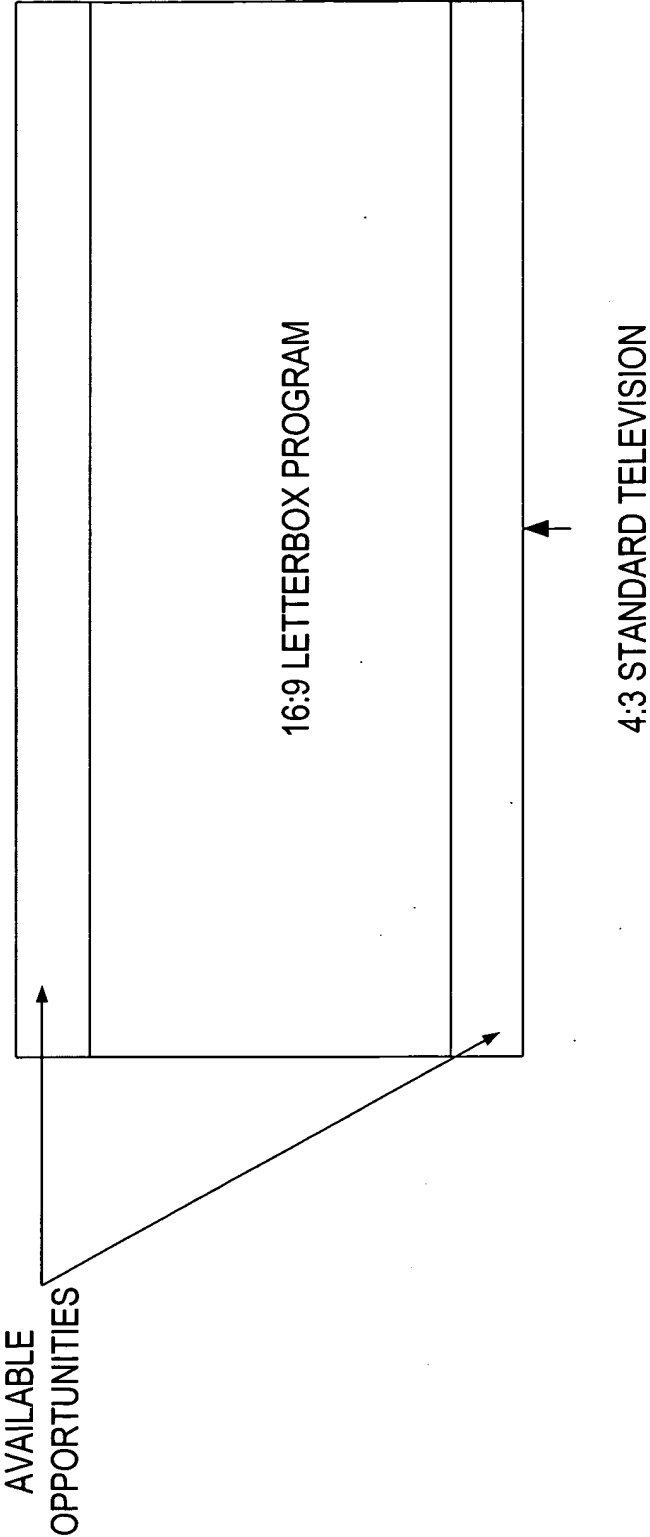


FIG. 13

16/16

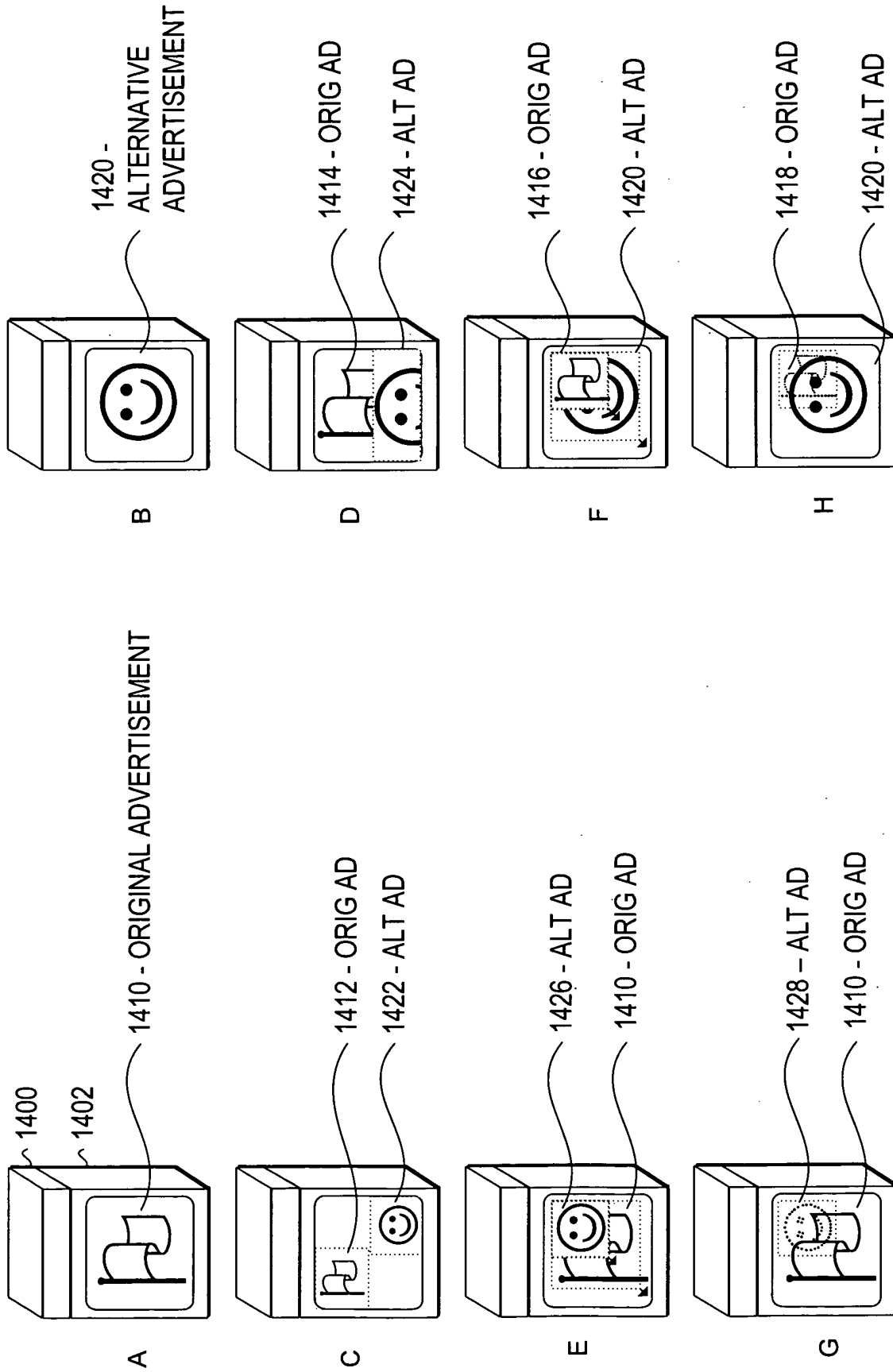


FIG. 14